

# Packer List

MANAGED LISTS

## AMERICAN SENIORS CAUCUS ACTIVE DONORS

These seniors are tired of feeling like no one in Washington has their interests at heart. This group of generous donors gives regularly to help protect Social Security, Medicare and fair COLA increases.

**Recommended Usage:** This list is recommended for senior, charitable and veterans causes.

**Quantity: 24,569**

\$5+, 0-6 MOS = 8,469  
\$5+, 0-12 MOS = 11,615  
\$10+, 0-6 MOS = 8,194  
\$10+, 0-12 MOS = 11,218  
\$10+, 0-18 MOS = 14,383  
\$10+, 0-24 MOS = 17,539

*Click to email for  
more information!*

Last Updated: July 2017  
*File updated monthly*

Cost: \$75/M Total Universe Rate  
Segments: +\$10/M

Source: 100% DIRECT MAIL  
Shipping: Email \$50/F

### Selection:

STATE: \$7/M  
ZIP: \$7/M  
SCF: \$7/M  
RECENCY: \$10/M  
DOLLAR: \$10/M

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### Managed By

Packer List, Inc. • 612 E. Capitol Street, NE • Washington, DC 20003  
202-546-1889 • 202-546-1897 FAX • [www.packerlist.com](http://www.packerlist.com)  
Contact us at [dpacker@packerlist.com](mailto:dpacker@packerlist.com) for counts and clearance.

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**Minimum Order:** 5,000

- Sample mail piece required for clearance.
- All mail dates must be cleared and honored.
- 20% commission to brokers. \$10/F commission to agency.
- \$150 cancellation charge will be added to list owner running charges for canceled orders. Cancellations after mail date require full payment.

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