

Packer List

MANAGED LISTS

BLINDED VETERANS ASSOCIATION

These are compassionate and giving donors helping to provide counseling and assistance to blinded veterans. BVA fosters a spirit of patriotism and pride among the veterans with rehabilitation, employment and social adjustment services. BVA relies on the generosity of Americans who express their gratitude to the men and women who sacrificed so much for freedom. *These donors give and give again!*

Recommended Usage: Humanitarian, conservative, religious, magazines, fundraising and more!

Quantity: 104,671

20,473	\$5+ 0-6 Months
33,938	\$5+ 0-12 Months
16,932	\$10+ 0-6 Months
28,122	\$10+ 0-12 Months
38,029	\$10+ 0-18 Months
46,703	\$10+ 0-24 Months

***Click to email for
more information!***

File updates monthly. Data Card updated July 2017.
Unit of sale: \$17

Cost: \$85/M

Segments: + \$10/M

Selection:

Dollar:	\$10/M
Recency:	\$10/M
Gender:	\$10/M
Geo:	\$ 7/M

Non-Reciprocal Fee:	\$25/M
Email:	\$50/F
Run Charge:	\$10/M
Zip Set-Up Fee:	\$50/F

Managed By

Packer List, Inc. • 612 E. Capitol Street, NE • Washington, DC 20003
202-546-1889 • 202-546-1897 FAX • www.packerlist.com
Contact us at dpacker@packerlist.com for counts and clearance.

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Minimum Order: 5,000

- Sample mail piece required for clearance.
- All mail dates must be honored. \$150 cancellation charge. Cancellations after original mail date require full payment.
- 20% commission to brokers. 10% commission to agencies.
- Key coding is not available.
- Exchange is allowed.
- Inquire about reuse.

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