

Packer List

MANAGED LISTS

HOSPITAL CARE FOR OUR VETERANS ACTIVE DONORS

Hospital Care for Our Veterans Active Donors are patriots to the core! An average of 67 years old, these donors believe in helping their neighbors and supporting those less fortunate. They've given generously to relief efforts for veterans who have mental, physical and spiritual injuries as a result of their time protecting American freedom. Solidly middle class, donors have made an average gift of \$17.90.

This **100% direct mail** list is generated without premiums and is responsive to political, senior, charitable and conservative causes alike.

Quantity: 77,509

47,982	\$5+ 0-6 Months
60,748	\$5+ 0-12 Months
77,508	\$5+ 0-24 Months
46,361	\$10+ 0-6 Months
58,353	\$10+ 0-12 Months
73,831	\$10+ 0-24 Months

***Click to email for
more information!***

File updates monthly. Data Card updated July 2017.

Cost: \$85/M Noncompetitive Charitable, Publication, Commercial
\$135/M Political and Public Policy Fundraising
\$50/F Email
\$50/F FTP

Selection:

Geo: \$7/M
Recency: \$10/M
Dollar: \$10/M

Minimum Order: 5,000

Managed By

Packer List, Inc. • 612 E. Capitol Street, NE • Washington, DC 20003
202-546-1889 • 202-546-1897 FAX • www.packerlist.com
Contact us at dpacker@packerlist.com for counts and clearance.

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- ☑ Sample mail piece required for clearance.
- ☑ All mail dates must be cleared and honored.
- ☑ 20% commission to brokers. 15% commission to agency.
- ☑ Net name is allowed; \$10/M run charge.
- ☑ Exchange is not allowed.
- ☑ Reuse is not allowed.
- ☑ Key coding is not available.
- ☑ \$100 cancellation charge will be added to list owner running charges for canceled orders. Cancellations after original mail date require full payment.

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